



Junior
Achievement™
of Greater Boston

2026

Spirit of JA
Breakfast

7:15am – 8:00 AM | Networking
8:00am – 9:00 AM | Program & Breakfast

Thursday, September 17, 2026, The Westin Copley Place Boston
10 Huntington Avenue, Boston, MA 02116

Thank you for your interest in Junior Achievement of Greater Boston's 2026 Spirit of JA Breakfast!

The Spirit of JA is one of Junior Achievement's premiere annual fundraising events, driving key funds in support of the next generation of Greater Boston's learners and leaders. Together, we can help unlock economic mobility for our deserving young people.

By sponsoring the event, you would:

- **Enhance your company's visibility and brand** among a dynamic group of attendees, who together represent a wide variety of professional industries and area businesses;
- Engage employees, partners, and stakeholders through **complimentary event attendance**;
- Help underwrite the event, allowing donations made at the event to **directly support our students** on their journey towards financial literacy, entrepreneurship, and workforce readiness.

We anticipate 250+ guests. The morning will feature a networking reception, plated breakfast, and speaking program. Attendees will hear from key leaders in the JAGB community, including students, alumni, volunteers, and business partners.

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Below, please find more information about each of our sponsorship levels.

Presenting Sponsor: \$50,000

- Co-branding of the event title across all promotional materials; IE "Spirit of JA Presented by [YOUR COMPANY NAME]."
- Exclusive podium/stage signage.
- Opportunity for a company representative to share welcome remarks during our event program.
- Opportunity to host an exhibitor table for display or distribution of materials (such as pamphlets or branded swag) during the morning's welcome reception.
- 3 tables (24 tickets) of premiere reserved seating.
- Prominent logo recognition in event materials, marketing, and day-of signage.
- Pre- and post-event highlight on JAGB social media.
- Singular feature on digital marquee in event reception space with advertisement of your choosing.
- Prominent feature on event website.
- Full-page color advertisement in program book.

Pathway Sponsor: \$25,000

- 2 tables (16 tickets) of premiere reserved seating.
- Prominent logo recognition in event materials, marketing, and day-of signage.
- Pre- and post-event highlight on JAGB social media.

- Feature on digital marquee in event reception space.
- Prominent feature on event website.
- Full-page black & white advertisement in program book.

Gold Sponsor: \$10,000

- 1 table (8 tickets) of reserved seating.
- Logo recognition in event materials, marketing, and day-of signage.
- Pre- and post-event highlight on JAGB social media.
- Feature on digital marquee in event reception space.
- Feature on event website.
- Full-page black & white advertisement in program book.

Silver Sponsor: \$5,000

- 1 table (8 tickets) of reserved seating.
- Recognition in event materials, marketing, and day-of signage.
- Feature on digital marquee in event reception space.
- Feature on event website.
- Half-page black & white advertisement in program book.

Bronze Sponsor: \$2,500

- 4 tickets of reserved seating.
- Recognition in event materials, marketing, and day-of signage.
- Feature on digital marquee in event reception space.
- Feature on event website.
- Half-page black & white advertisement in program book.

Please do not hesitate to contact us to learn more:

Jojo Antonio

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Junior Achievement of Greater Boston is qualified as a charitable organization under Section 501(c)(3) of the Internal Revenue Code. The tax ID number for JA of Greater Boston is 04-2127020.



We empower students to thrive in a rapidly changing world by providing education solutions for what's next.